

AWE Privacy Policy

Here you will find how we (Assessing Wellbeing in Education Pty Ltd (“**AWE**”)) collect, use and disclose your information, and how you can correct or change your Personal Information.

1. About our Privacy Policy

- 1.1. AWE is a social enterprise that helps schools to measure and track the wellbeing of their school community through positive education based online wellbeing assessments (our **Services**). We need various information from you to perform our Services as best as possible. We also collect information from you when you visit our websites (**Websites**), to contact you or to otherwise market our Services to you.
- 1.2. By using our Services or otherwise providing information to us or accessing our Websites, you agree to the use and disclosure of your information as set out in this Privacy Policy.
- 1.3. You agree and confirm that you have read and accepted our Privacy Policy. If you have not read, or if you do not accept, our Privacy Policy, you are not authorised to use our Services or to access our Websites or to otherwise deal with us.
- 1.4. We may update this Privacy Policy from time to time and we encourage you to regularly check the Privacy section on the Websites to ensure you are aware of our current Privacy Policy. You should check from time to time to see if the Privacy Policy has changed. By continuing to use the Websites and our Services, you agree to be bound by the amended Privacy Policy.

2. Collection of Information

- 2.1. We collect various information about you. This information includes:
 - a. information that personally identifies you such as your name and email address (**Personal Information**), being:
 - i. personal information provided by you when engaging us to provide Services, or that we require to provide our Services; or
 - ii. personal information provided by you for any other reason, including enquiries you submit and otherwise through use of our Websites; and
 - b. information that does not personally identify you (**Non-Personal Information**), being:
 - i. non-personal information provided by you when using our Websites or for any other reason, including enquiries you submit;
 - ii. information collected by us through click tracking in relation to your use of our Websites, including the content you upload and the content you access;

- iii. aggregated data, which tracks traffic to our Websites, including your device identifier, server address, IP address, domain, the platform you are using, browsers used when accessing our Websites, search terms you use, pages accessed on our Websites, links that are clicked, and time and date of visits; and
- iv. “cookies”, which are pieces of information transferred to your computer hard drive for record keeping (more information about “cookies” is provided further below).

2.2. By allowing us to use your information (including Personal Information), we can provide you with the relevant Services you require and market our Services to you. Failure to provide, or allow us to obtain, information (including Personal Information) may result in certain functions of our Websites or our Services not being available to you.

3. Use of Personal Information

3.1. The Personal Information we collect may be used for the following purposes:

- a. verification of your identity and to protect the integrity of our Websites;
- b. to answer enquiries you submit with us;
- c. to fulfill our Services to you;
- d. to provide you information, advice and guidance as part of our Services, including that is tailored to you;
- e. to monitor your use of the Websites and the operation and performance of the Websites;
- f. to assist in providing better Services to you by tailoring them to meet your needs;
- g. to request feedback about our Services;
- h. to provide information about our offerings that we think you may be interested in;
- i. to send you information we think you may reasonably be interested in, including by way of a newsletter;
- j. to promote or market special offers related to our Services or industry in general, including products services provided by others;
- k. to protect and/or enforce our legal rights and interests, including defending any claim made by you; and
- l. for any other use that you authorise or that is otherwise authorised under the Privacy Act 2020 or any other relevant laws.

3.2. If you do not wish to receive communications from us for any of the purposes described above (excluding clauses 3.1(a) – (f), which are necessary for us to provide our Services to you), you may unsubscribe from receiving any such communications.

4. Disclosure of Personal Information

- 4.1. We may disclose your Personal Information for the purposes described above, including sharing your Personal Information with our employees and officers and between our related entities and their employees and officers.
- 4.2. We may also disclose your Personal Information to IT service providers and any person that hosts or maintains any underlying IT system or data function, including cloud-based software, storage and/or systems which are associated with our functions and or activities.
- 4.3. We may also disclose any and all information that we collect from you when we believe release is appropriate to comply with laws or regulations, enforce or apply our terms and conditions, or to protect the rights, property, or safety of us, you, our users, or others or to satisfy legal processes or governmental requests.
- 4.4. We take reasonable steps to protect your Personal Information we collect from unauthorised access, loss or misuse. However, as no data transmission over the Internet can be guaranteed to be completely secure, we cannot ensure or warrant the security of any information you transmit or receive to us. These activities are conducted at your own risk.

5. Accessing and Updating your Personal Information

- 5.1. You have rights of access to and correction, erasure or restriction of your Personal Information that we hold. You may request that we do so by contacting our privacy officer, Michael Parker, by email: michael.parker@awesomeschools.com.
- 5.2. No fee is required to exercise the rights outlined above in clause 5.1. However, we may charge a fee if your request is unfounded, repetitive or excessive or we may refuse your request.

6. Advertising and Links

- 6.1. We may provide links to other sites, which may not follow the same privacy policies as us. We recommend that you check any relevant privacy policies before providing your personal information to any third party.
- 6.2. You acknowledge that we have no control over the privacy policies of other businesses and you agree it is your responsibility to review such privacy policies prior to submitting any personal details to them.
- 6.3. We may link to various social networking sites. Your personal information may be accessed and viewed by users of those sites if you submit your information on those sites. You acknowledge and agree that we are not responsible for protecting your personal information on these sites.

7. Non-Personal Information – Website Use

- 7.1. By accessing our Websites, some Non-Personal Information such as your IP address, device, browser and domain and the date and time of your access may be recorded in a “cookie” file.

- 7.2. We may use the information generated by "cookies", tracking pixels and other related technologies to:
- a. track traffic patterns to and from our Websites including information like the pages you visit, the time you spend on each page, the date and time of your visit, and referring pages (pages you came from or go to);
 - b. ensure advertising is being shown to the most appropriate person and limit the frequency of display for certain advertisement formats;
 - c. enable you to enter our Websites and use certain Services without having to log on each time and to visit restricted areas of the Websites;
 - d. pre-populate information on our Websites to make the processes on our Websites easier for you;
 - e. identify and maintain certain views and options for user preference; and
 - f. enable us and our affiliates or partners (such as Google and Facebook) to serve targeted advertising to you and to "remarket" to you (on our Websites and elsewhere).
- 7.3. You can choose to refuse cookies by turning them off in your browser and/or deleting them from your hard drive. However, without cookies, our Websites may not function as intended and you may not be able to use the Websites.

8. Other Use and Disclosure of Non-Personal Information

- 8.1. We may use and disclose Non-Personal Information in the way described above with respect to Personal Information.
- 8.2. We may also use and disclose Non-Personal Information for research and analysis purposes (conducted by us or a Third Party).
- 8.3. You acknowledge and agree that we may provide or licence to any third party Non-Personal Information and related rights. But, subject to clause 9.2, we will not provide or licence to any third party any Personal Information other than in accordance with this Privacy Policy.

9. Rights to Information

- 9.1. The information we hold about you and the related rights we have in relation to that information (as outlined above) are held by Assessing Wellbeing in Education Pty Ltd. Assessing Wellbeing in Education Pty Ltd is the controller and is responsible for your Personal Information.
- 9.2. You acknowledge that we may transfer or licence the information (including Personal Information) and related rights to affiliates or to any third party in the process of sale or part sale of our business.

10. Further Information

- 10.1. Michael Parker is responsible for overseeing questions in relation to this Privacy Policy. If you require any further information, or if you have an issue or complaint, please contact Michael Parker, by email: michael.parker@awesomeschools.com.
- 10.2. You have a right to make a complaint to the Privacy Commissioner in Australia. However, we would appreciate the opportunity to address your concerns before you approach the Privacy Commissioner.